



# Exhibitor Information

SOCIETY FOR COMPUTATIONAL ECONOMICS - 23RD MEETING  
COMPUTING IN ECONOMICS AND FINANCE  
JUNE 28 - 30, 2017  
NEW YORK CITY

## Conference Sponsorship

We invite conference exhibitors to further support CEF 2017 through a variety of sponsorship opportunities. Please review the sponsorship page and let us know how we can assist in providing the optimal exposure to your organization at any financial level you desire.

return completed  
form and payment  
to:

CEF 2017  
c/o Simple Meetings  
PO Box 31623  
Seattle, WA 98103 USA

PHONE  
+1 206.706.8118

WEB  
[http://comp-econ.org/  
CEF\\_2017](http://comp-econ.org/CEF_2017)

## Full Exhibitor Registration

The full exhibitor package includes one 8-foot skirted display table and one attendee name badge permitting access to all sessions, coffee breaks, socials, and all conference materials including program/abstract book.

Registration for additional exhibit staff should be included in the fee calculation on the registration form.

Please provide the name and contact information for table attendant(s) in the space provided. Exhibitors will receive maximum exposure, located adjacent to registration and morning and afternoon coffee breaks on Wednesday, Thursday and Friday, in the midst of attendee traffic.

## Table Top Display (unattended)

Conference staff will unpack and arrange your materials for display. The exhibit area is not secure and your table will be minimally monitored by staff during the conference. At the close of the conference, staff will pack remaining items and return them to you at your expense. Neither the Society for Computational Economics, Fordham University or Simple Meetings will be responsible for damage, loss or theft of any displayed items.

## Other Ideas

Consider a leaflet or logo item to be stuffed in the conference bags. Sponsor the reception or a refreshment break. Print your logo on conference bags or other attendee gifts. We are open to suggestions and will appreciate working with you on any idea that you might have.

## Artwork

If your package includes an ad in the program book, please send a high resolution, black & white PDF or jpg file before May 1, 2017. Page size is 8.5 inches high by 5.5 inches wide (no bleed). Multiple pages can be purchased for an additional charge. Include the extra pages in the fee calculation on the registration form.

QUESTIONS?  
CEF2017@SIMPLEMEETINGS.COM



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## Other Options

### EXHIBITOR PACKAGE.

Includes one 8' skirted table with full conference registration for one attendee, full-page ad in conference program book and logo listing among sponsors on conference website and in program book - \$1000.

### TABLE TOP DISPLAY

**(UNATTENDED).** Includes one 8' skirted table for product displays and logo listing among sponsors on conference website and in program book - \$500.

### PROGRAM ADVERTISING.

Full-page ad in the program book - \$350 for the first page; additional pages at \$200 each.

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**The Society for Computational Economics offers a variety of opportunities to support CEF 2017 through sponsorship of conference events and attendee amenities.**

### REGISTRATION SOCIAL - \$2,500

The Registration Social will take place on Tuesday afternoon, June 27. Your sponsorship will provide a drink to participants when they arrive to check-in at the conference. Sponsor will be acknowledged with logo signs displayed at the registration, on drink tickets and your logo will be listed among sponsors on the conference website and program book. Includes a full-page ad in the program book.

### OPENING RECEPTION - \$7,500

The Opening Reception will take place on Wednesday evening, June 28. Your sponsorship will offset the costs of providing drinks and hors d'oeuvres at no charge to participants. Sponsor will be acknowledged with logo signs displayed at the reception, on drink tickets and your logo will be listed among sponsors on the conference website and program book. Includes a full-page ad in the program book. Reception sponsors are invited to participate as an exhibitor at no additional charge.

### CONFERENCE BAGS - \$3,500

Your sponsorship will cover the cost of producing conference bags to be distributed to all participants. Your logo will be printed on the bags and your logo will be listed among sponsors on the conference website and program book. Includes a full-page ad in the program book.

### MORNING BREAK - \$2,000 (3 ARE AVAILABLE)

Your sponsorship will provide coffee and pastries for attendees one morning. Signs with sponsor name and logo will be displayed in the refreshment area during the break and your logo will be listed among sponsors on the conference website and program book. Includes a full-page ad in the program book.

### AFTERNOON BREAK - \$2,000 (3 ARE AVAILABLE)

Your sponsorship will provide refreshments for attendees one afternoon. Signs with sponsor name and logo will be displayed in the refreshment area during the break and your logo will be listed among sponsors on the conference website and program book. Includes a full-page ad in the program book.

### LEAFLETS/LOGO GIFTS - \$350 (UNLIMITED)

This sponsorship entitles you to provide a brochure or any logo gift (pens, notepads, coffee mugs, etc.) to be distributed at registration. The sponsorship fee does not include the costs of producing and shipping the item, which are the responsibility of the sponsor.

QUESTIONS?

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# Registration and Payment

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## FULL EXHIBITOR REGISTRATION

Includes one 8' skirted table, full-page ad in the conference program book, full conference registration for one table attendant and logo listing among sponsors on conference website and in program book - \$1000.

## OTHER OPTIONS

### TABLE TOP DISPLAY

Includes one unattended 8' skirted table for product displays and logo listing among sponsors on conference website and in program book-\$500.

### PROGRAM ADVERTISING

Full page advertisement in the program book-\$350 for the first page; additional pages at \$200 each.

### LEAFLET OR LOGO GIFTS

Your brochure or logo gift (provided by you) will be distributed to participants at registration-\$350 per item.

### SPONSORSHIP

Please review opportunities on the previous page and consider the many ways to support CEF 2017.

**Return this page with payment to Simple Meetings by post or email attachment.**

Organization/Company name

Mailing address

City

State/Province

Country/Postal code

Contact name

Contact telephone

Contact email

Website

Attendee name (included only with full exhibitor package) Attendee telephone

Attendee email

	<u>Before April 1</u>	<u>After April 1</u>	
Full exhibitor registration	\$ 1,000	\$ 1,250	= \$ _____
Fee for additional exhibit staff _____ x \$ 400		\$ 450	= \$ _____
<i>(additional attendee name(s): _____)</i>			
Tabletop display (unattended)	\$ 500	\$ 750	= \$ _____
<input type="checkbox"/> Program ad <input type="checkbox"/> Leaflet <input type="checkbox"/> Logo gift	\$ 350	\$ 400	= \$ _____
Additional page(s) for program ad _____ x \$ 200		\$ 250	= \$ _____
Sponsorship - reception, breaks, attendee gifts or bags, other <i>(enter amount and we will contact you for details)</i>			= \$ _____
<b>TOTAL FEES ENCLOSED (US Dollars):</b>			\$ _____

## Payment Method

Check

Credit Card

Wire Transfer (*contact us*)

US\$ only

Visa     MasterCard     American Express

Payable to "Simple Meetings"

Billing statement will show merchant as "Simple Meetings"

Credit card account number

Expiration date

Name on card

Signature

Credit card billing address

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